

# DYNAMICS OF LEADERSHIP

## ***What is Dynamics of Leadership?***

Dynamics of Leadership is an exciting, entertaining, and interactive 2 ½ hour intensive "session" that prepares student leaders with a foundational understanding of what it means to be a leader and simple steps and guidance to develop their leadership skills. The concepts and techniques in this course were designed based on current and

members, and everyone in between that has an active leadership role in an organization.

## ***What's different about this course over other leadership courses?***

Dynamics of Leadership goes beyond the typical definition of what it means to lead people, and to a deeper level than other courses that may be more a

*"Leadership is about serving others, about getting the best out of people, about doing things for the right reason, and being committed to the overall mission of your organization over your own personal goals. Ultimately, leadership is NOT about you, but about being a BETTER you and helping others be BETTER!"*

--Ryan H. Turner, Dynamics of Leadership

informed expertise in the areas of leadership development and performance techniques. They are presented in the specific context of the competitive pageantry arts activity, and the presentation delivers a relevant, impactful and fun learning experience—all of which is backed by a combination of research, surveys, interviews with current leaders in the pageantry arts activity, and over 30 years of first-hand experience as a clinician, show designer, consultant, and nationally-known adjudicator.

## ***Who is the ideal audience for Dynamics of Leadership?***

Dynamics of Leadership focuses on the student leaders in the competitive marching band and pageantry arts activity, whether new to leading people or a returning leader. This includes those with roles such as drum major, section leaders, color guard captain, equipment manager, librarian, band council

hype session. This course addresses what leadership is...and is NOT. It also provides for attendees to ponder and engage in honest self-reflection, and will leave the session having established REAL commitments and goals to practice more effective leadership behaviors that will immediately help them to be better leaders in your organization.

## ***Is it important as the director to be a part of the session? How about instructional staff?***

This course is most effective when also attended by the organization's Director and instructional staff members who can continue to model and leverage the leadership concepts, tools and practices throughout the

## **CURRICULUM OVERVIEW**

### **SECTION 1**

**LEADERSHIP DEFINED**

**THE SCOPE OF LEADERSHIP**

**THE EFFECTIVE AND INEFFECTIVE LEADER**

### **SECTION 2**

**THE SIX GUIDEPOSTS**

**THE COMPASS AND THE LEGACY STATEMENT**



**RYAN H. TURNER**  
**DYNAMICS OF LEADERSHIP**

RYAN H. TURNER—DYNAMICS OF LEADERSHIP  
554 Robins Place  
Brea, California 92823  
(714) 328-8778

season. Therefore, sessions require the Director be in attendance to have first-hand knowledge of the material and vocabulary being presented to the students. This often spurs ideas for how the Director and staff may utilize the concepts to further manage your leaders and program. Program fee includes basic consultation for guidance and suggestions in how to best leverage this material. Instructional staff members are HIGHLY encouraged to take part in this presentation. The more involvement there is by everyone that will be teaching and interacting with the students helps to reinforce the concepts taught in this course.

### ***What does the student leader get other than a presentation?***

Each student receives a personal Dynamics of Leadership workbook binder packed with over 25 pages of information, and can be used during the school year as leadership reference as well as a storage location for scores, drill and other important marching band related documents.

## **TESTIMONIALS/CLIENT LIST**

•••

A wealth of information and a range of excitement for young people that is amazing to see come to life. I highly recommend his workshop for every band program out there and can't wait to see where this project goes in the near future! Thanks Ryan for a great experience for my students and program, we all appreciate it.

***--Brian Gallagher, Ramona High School Dynasty Marching Band  
Riverside, California***

I'm excited about our new year! Thanks for a fantastic leadership intensive, Ryan! It's amazing how much influence you have had on our program over the last four years. Thank you!

***--Arwen Hernandez, Palisades High School Marching Band  
Pacific Palisades, California***

CALIFORNIA LEADERSHIP ACADEMY • INTERNATIONAL MARCHING CLINICS  
PACIFIC CREST DRUM AND BUGLE CORPS • VALENCIA HIGH SCHOOL  
VALLEY VIEW HIGH SCHOOL • RANCHO BUENA VISTA HIGH SCHOOL  
LOS ALAMITOS HIGH SCHOOL • MATER DEI HIGH SCHOOL  
PALISADES CHARTER HIGH SCHOOL • REDONDO UNION HIGH SCHOOL  
RAMONA HIGH SCHOOL • GOLDEN VALLEY HIGH SCHOOL • ARROYO HIGH SCHOOL  
KAISER HIGH SCHOOL • TORRANCE HIGH SCHOOL • GRANITE BAY HIGH SCHOOL  
ALISO NIGUEL HIGH SCHOOL • FOUNTAIN VALLEY HIGH SCHOOL  
GLENORA HIGH SCHOOL • MARINA HIGH SCHOOL • BELL GARDENS HIGH SCHOOL  
SCHURR HIGH SCHOOL • LIBERTY HIGH SCHOOL

## **FOR MORE INFORMATION OR TO SCHEDULE A SESSION WITH YOUR STUDENT LEADERS AND INSTRUCTIONAL STAFF....**



**RYAN H. TURNER**

**(714) 328-8778**

**RYANHTURNER@ATT.NET**